



## THIRD PARTY FUNDRAISING PROPOSAL

Thank you for considering Wishing Star Foundation as a beneficiary of your fundraising efforts! The funds generated by individuals, organizations or businesses through third party fundraisers help provide wishes for children with "life threatening illnesses".

### Wishing Star Mission

- To provide wish kids with hope through uplifting and rejuvenating experiences refocusing on the joy of life.
- To provide lasting support for wish families.
- To treat families and associates with dignity and protect their privacy.
- To inspire greater community participation in fulfilling Wishing Star's Mission.

Please take a moment to complete this form so that we may support your efforts. We will offer whatever resources we can to make your fundraising activity a success. If you have any questions or need assistance completing this form, call (509) 744-3411.

### About Your Organization

Name \_\_\_\_\_ Web Site \_\_\_\_\_  
Nature of activities \_\_\_\_\_ Approx Membership \_\_\_\_\_  
Contact Name \_\_\_\_\_ E-Mail \_\_\_\_\_  
Phone \_\_\_\_\_ Best time to call \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Describe Your Fundraiser

Event Name \_\_\_\_\_  
Date \_\_\_\_\_ Location \_\_\_\_\_  
Do you have a committee? Yes \_\_\_ No \_\_\_ (Please attached committee list.)

How do you plan to use the Wishing Star name/logo?  
(solicitation letters, invitations, flyers, press releases, point of purchase materials, web site, newsletter, etc.)

What is your plan for promoting/advertising the event?

What kind of support and/or volunteer help would you like from Wishing Star?

Anticipated Proceeds to Wishing Star \$ \_\_\_\_\_ What percent of your budget does this reflect? \_\_\_\_\_%

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail, fax or email to:

Wishing Star Foundation  
139 S Sherman St.  
Spokane, WA 99202  
Fax: (509) 744-3414  
Email: [dannah@wishingstar.org](mailto:dannah@wishingstar.org)

#### TIPS FOR SUCCESSFUL FUNDRAISING

**Simplicity-** Simple plans tend to work best. It is easier for people to support you if they quickly get your event's concept.

**Budgeting-** A budget with estimated revenue and expenses will help you manage your program successfully. Work with your Wishing Star contact to develop a reasonable budget. Wishing Star cannot be responsible for debts incurred.

**Disclosure/Costs-** Do not incur expenses unless they are critical to your event's success.

**Use of Wishing Star Name-** We are careful to only approve the use of our name and logo for public displays that are a good fit for the child oriented, family friendly, life affirming nature of our work. Use of our name, logo, or service marks requires our prior approval.

**Promotional Materials-** Run these by your Wishing Star contact to ensure they appropriately speak the Wishing Star story.

**Managing your time-** Coordinating a fundraiser is rewarding, exciting and time consuming. Plan your time carefully and realistically to ensure you see the project through and enjoy the success you envision.

**Volunteers-** Events involve co-workers, club members, family or friends in the fun and friendship of helping Wishing Star; assess your organization's ability to staff the event. Wishing Star will provide volunteers if possible.

**Wish Family Participation-** Wishing Star does not require wish children and families to participate in fundraising; a fulfilled wish is an unconditional gift.

**Confidentiality of Contributor Lists-** Wishing Star contributor lists are not given, leased, sold or exchanged to any individual, organization or company for the purpose of solicitation.

#### Unauthorized Fundraising Methods & Promotions

- Door-to-door or telephone solicitation.
- Direct point-of-purchase sale of alcoholic or tobacco products.
- Distributors or manufacturers of vending machines or honor boxes.
- Customer prospect campaigns.
- Independent contractor promotions.
- Promotions related to the delivery of professional services.